

Privacy Policy

Best of the Netherlands Tours ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your personal information when you visit our website or use our services.

1. Information We Collect

We may collect the following types of personal information:

- **Personal details:** Name, email address, phone number, and postal address.
- **Booking information:** Travel preferences, payment details, and passport information (if required).
- **Technical data:** IP address, browser type, and website usage details via cookies.

2. How We Use Your Information

We use your data to:

- Process and manage bookings.
- Communicate with you regarding your trip.
- Improve our website and customer service.
- Comply with legal and regulatory obligations.

3. Sharing Your Information

We only share your data with:

- Travel partners (hotels, airlines, local tour guides) to fulfill your booking.
- Payment processors for secure transactions.
- Legal authorities if required by law.

We do **not** sell or rent your personal information to third parties.

4. Data Security

We take appropriate technical and organizational measures to protect your data against unauthorized access, loss, or misuse.

5. Your Rights

You have the right to:

- Access, update, or delete your personal information.
- Withdraw consent for marketing communications.
- Request a copy of the data we hold about you.

Our website uses cookies to enhance your experience. You can adjust your cookie preferences in your browser settings.

Cookie Policy

At Best of the Netherlands Tours, we use cookies and similar tracking technologies to enhance your experience on our website. This Cookie Policy explains what cookies are, how we use them, and how you can manage your preferences.

1. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, or smartphone) when you visit a website. They help us recognize you, improve site functionality, and analyze usage patterns.

2. Types of Cookies We Use

Essential Cookies

These cookies are necessary for the website to function properly. They enable core features like security, booking processes, and accessibility.

Example: Remembering your selected travel preferences during checkout.

Performance & Analytics Cookies

These cookies help us analyze website traffic and user behavior to improve our services. We use tools like Google Analytics for this purpose.

Example: Understanding which tour packages are most popular.

Functional Cookies

These cookies enable enhanced features like remembering your language preferences or login details.

Example: Keeping your preferred currency setting for future visits.

Advertising & Third-Party Cookies

These cookies are used to display relevant ads and track online activity across different websites. We may work with partners like Google Ads or social media platforms.

Example: Showing personalized travel deals on Facebook or Instagram.